



JOB DESCRIPTION

Job Title: Camp Videographer
Department/Program: Camp Twelve Trails

CAMP OVERVIEW

At Camp Twelve Trails we are dedicated to universally shared values central to Jewish life. By proactively integrating these values into everything we do, we can support 5–16 year old children of all backgrounds and help them grow into better people. Our warm, welcoming culture fosters a vibrant day camp community where we all look out for each other and take care of the world around us. Staff are central to carrying out this vision by crafting programs that are in line with our educational outcomes, beliefs, and providing positive, enthusiastic energy every day. Above all, we expect staff to deliver the wow!

POSITION OVERVIEW

The Camp Videographer is vital in helping tell the story of Camp Twelve Trails. The person in this position has the unique opportunity to use his/her creative and technical skills to document camp's mission of providing children with a meaningful summer experience. Join us as a Camp Videographer to capture all those smiles and summer moments so our camp families can know what really happens at camp. To this end, this position will create high-quality visual content to be shared daily through social media, newsletters, and blog posts during the summer. Our goal is to create an outstanding library of videos and photographs that can be used for marketing and promotional purposes during the school year. The Camp Videographer will work closely with our onsite Communications Team (Communications Coordinator and Camp Photographer) and the Marketing Committee. This is a great role for someone who enjoys working outdoors and interacting with kids.

DUTIES PRE-CAMP

- Document staff training and camp preparation
- With Camp Photographer, create and maintain a list of “no photo” campers and staff for whom we don't have permission to publically share visual content
- Create videos to introduce families to camp staff
- Prepare content to post to social media accounts (Facebook, Instagram)

DUTIES DURING CAMP

- Continually document summer 2019 and the Twelve Trail experience by creating visual content, primarily video, but occasionally assist Camp Photographer by taking photographs as well
- Edit footage for a week-in-review that's published every Friday (YouTube and Facebook)
- In conjunction with the Communication Coordinator and Marketing Committee, identify key moments that should be documented each day, including activities, special events, and off-site trips



- As part of the communication plan and with guidance from the Communications Coordinator, post content to social media accounts (Facebook, Instagram, YouTube) and password-protected blog on Camp Today
- Social media: be diligent about only posting content of children and staff who have signed photo waivers
- Upload and manage visual content in camp's photo archive
- Spend a limited number of hours outside of the camp day uploading, organizing, and posting visual content
- As needed, participate in trips, overnights, and other special events in order to document the story
- On the bus to/from camp, assist bus captain as needed and engage with campers

REQUIREMENTS

- A videography background is essential, ideally with some formal training in basic principles, camera operation, and editing
- Experience working with kid subjects preferred
- Knowledge of social media and marketing best practices preferred, including sound judgement about what is suitable to post
- Commitment to working collaboratively with others
- Ability to be flexible and adapt to changing needs

Status:

- Part-time hours in May and June for staff trainings, approximately 5 hours per week
- Full-time seasonal, Mondays through Fridays, June 27 – August 16
- Hours: 8 am – 5 pm during the summer. May require some evenings to manage visual assets

To express interest in this position, please send a resume, cover letter, and electronic portfolio to Camp Director Adam Benmoise adam.benmoise@camptwelvetrails.org.